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		Application Number	10/039,0	62		
TRANSMITTAL FORM (to be used for all correspondence after initial filing)		Filing Date	Decembe	December 31, 2001		
		First Named Inventor	William R	William R. Matz 2153		
		Art Unit	2153			
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Fee Transmittal Form Fee Attached Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement Certified Copy of Priority Document(s) Response to Missing Parts/Incomplete Application Response to Missing Parts under 37 CFR 1.52 or 1.53	☐ Drawing(s) ☐ Licensing-related Parelated Parelated Parelated Parelated Parelated Parelated Parelated Parelated Parelated Petition ☐ Petition to Convert to Application ☐ Power of Attorney, Rechange of correspore Terminal Disclaimer ☐ Request for Refund ☐ CD, Number of CD(s) Remarks:	e a Provisional evocation ndence Address	Appeal C and Inter Appeal C (Appeal C (Appeal C) Status Le	owance Communication to Group Communication to Board of Appeals ferences Communication to Group Notice, Brief, Reply Brief) ary Information etter adosure(s) (please Identify below): ard Payment Form		
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SIGN	ATURE OF APPLICANT	, ATTORNEY, OR	AGENT			
Name (Print/Type)	Bambi Faivre Walters		Reg. No.:	45,197		
Signature & 2 Walter						
Date July 8, 2005						
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Name (Print/Type)	Maureen M. Pettine		Date	July 8, 2005		
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: William R. Matz

Group Art Unit:

2153

Application No.:

10/039,062

Examiner:

Sean M. Reilly

p.2

Filed:

December 31, 2001

Title:

"System and Method for Targeted Content Distribution Using Tagged Data Streams"

VIA FACSIMILE 703-872-9306

Attn: Examiner Unassigned

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office on: Will 8, 2005 (date of transmission).

Maureen M. Pettine

Name of Person Faxing This Paper

Signature

Date of Transmission

INFORMATION DISCLOSURE STATEMENT

Pursuant to 37 CFR §§1.56, 1.97, and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached Forms PTO 1449 (pp. 1-5).

This Information Disclosure Statement is being submitted after the mailing of a first Office Action in this application and therefore, a certification fee is believed to be required (37 CFR § 1.97(b)(3)).

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It is respectfully requested that the references listed on the attached forms be expressly considered by the Examiner and be made of record in the application and appear among the "References Cited" on any patent to issue therefrom.

Respectfully submitted,

Bambi F. Walters

Attorney for Applicants

Registration No. 45,197

P. O. Box 5743

Williamsburg, VA 23188

Telephone: 757.253.5729

Date: 3017 8, 2005

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Plant	200	100	300	150	160	8	80	
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Name (Print/Type)) Bambi F. Walb		Registration No (Attorney/Agent)		45,197	Telepi	hone:	(757) 253-5729
Signature	€C. 2		A-GOLLIAN HALL	<u> </u>	Date	July 8, 2005		

Signature

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July 8, 2005

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Application Type	Fee (\$)	Small Entity Fee	Fee (\$)	Small Entity Fee		Small Entity Fee	Fees Paid (\$)
Utility	300	<u>(\$)</u> 150	500	<u>(\$)</u> 250	200	<u>(\$)</u> 100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
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iame (Print/Type)	Bambi F. Wait	ers ·	Registration No	, [45,1	97	Telephone:	(757) 253-5729

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PTO/SB/08A (08-00)

Approved for use through 10/31/2002. OMB 0851-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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Complete if Known Substitute for form 1449A/PTO Application Number 10/039,062 INFORMATION DISCLOSURE December 31, 2001 Filing Date STATEMENT BY APPLICANT William R. Matz First Named Inventor Group Art Unit 2153 (use as many sheets as necessary) Examiner Name Sean M. Reilly BS01376 of Attorney Docket Number Sheet

U.S. PATENT DOCUMENTS							
Examiner Cite Initials No.1		U.S. Patent Document Kind Code ² Number	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		
	 	(<i>if known</i>) App. 10/735,309	Gray	12/12/2003			
		App. 10/735,346	Gray	12/12/2003			
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^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Unique ditation designation number. 2 Applicant is to place a check mark here if English language Translation is attached.